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AMERICAN CONSUMER CREDIT COUNSELING MARKS TWENTY YEARS AS FINANCIAL EDUCATION AND COUNSELING LEADER

*For two decades Massachusetts-based nonprofit has helped consumers
across the nation achieve financial health*

(Boston, MA) – January 19, 2010 – American Consumer Credit Counseling (ACCC) today announced that the non-profit organization is marking its 20th anniversary in 2011. For the past twenty years, the Newton-based industry leader has helped consumers achieve long-term financial health and stability through a variety of financial education, counseling and debt management services.

ACCC sets the industry standard for debt counseling and financial education with services and strategies that are tailored to meet individual client needs. ACCC also offers comprehensive pre and post bankruptcy counseling and services, as well as housing counseling and education. Each year, ACCC also provides hundreds of free community workshops throughout Massachusetts and New England to groups in need, including the homeless and other underserved groups.

“We understand the devastating toll soaring debt and financial instability can take on individuals and their families, and for two decades we’ve provided vital education and counseling services to clients across the nation,” said Steve Trumble, president and CEO of ACCC. “Whether it’s creating a budget or developing an individualized financial strategy, ACCC is proud and honored to be an industry leader helping consumers achieve long-term financial health.”

During the past 20 years, ACCC has developed a long tradition of innovation and excellence. Trumble founded ACCC in 1991 and grew the organization from a staff of two to a team of 150 experienced professionals today. In 1996 ACCC pioneered the use of the Internet for financial education services when it established ConsumerCredit.com and furthered its reach in 2010 with the launch of its [TalkingCents](http://TalkingCents.com) blog. Today the fully interactive site, along with the Talking Cents blog, provides individuals with a financial resource center, educational articles, credit information and budget tips.

About American Consumer Credit Counseling

American Consumer Credit Counseling (ACCC) is a non-profit 501(c)(3) organization dedicated to empowering consumers to achieve financial health through education, counseling, and debt management. ACCC provides individuals with practical solutions for solving financial problems and recognizes that consumers' financial difficulties are often not the result of poor spending habits, but more frequently from extenuating circumstances beyond their control. As one of the nation's leading providers of financial education and credit counseling services, ACCC works with consumers to help them with the best plan of action to reduce their debt and regain financial stability. ACCC is accredited by the Better Business Bureau and holds an A+ rating. It is also a member of the Association of Independent Consumer Credit Counseling Agencies. For more information or to access free financial education resources log on to ConsumerCredit.com, visit TalkingCentsBlog.com, or follow on [Twitter.com/TalkCentsBlog](https://twitter.com/TalkCentsBlog).

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