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Support for Financial Education Brings Many Rewards *Local Non-Profit Launches Financial Literacy Initiative*

March 29, 2007 – Newton, MA – A new initiative to support community financial education began this week in the Newton/Waltham area. American Consumer Credit Counseling, a leading provider of consumer financial education and credit counseling services, has launched the new “Financial Scholar Rewards Program” to encourage consumers to participate in local educational workshops.

ACCC will be working with various community partners to provide valuable rewards and incentives for consumers who commit to improving their personal financial literacy on a regular basis. “This is a great opportunity for those of us in the community who are invested in financial education, to give back to those who need our assistance,” said Katie Ross, Manager of Education & Development at ACCC. “We hope that our ‘Financial Scholar Rewards Program’ will help motivate people to take charge of their financial lives and begin to eliminate their financial burdens.”

The “Financial Scholar Rewards Program” will designate multiple levels of membership based upon the number of financial workshops each consumer attends. Platinum and Diamond level financial scholars will have participated in five to seven free classes and will have received many rewards including educational books, plaques, and gift certificates. To learn how you can be a part of the “Financial Scholar Rewards Program” or to find out more about ACCC’s free financial education classes call 1-800-769-3571 ext. 708. If you or your organization would like to help sponsor rewards for consumers please email the Education Department at American Consumer Credit Counseling at edu@consumercredit.com.

ABOUT ACCC:

American Consumer Credit Counseling is a non-profit 501 (c) (3) organization dedicated to empowering consumers to regain control of their lives through financial education, counseling and debt management to the community. ACCC provides individuals with practical solutions for solving financial problems and recognizes that consumers’ financial difficulties are often not the result of poor spending habits but more frequently from extenuating circumstances beyond their control. As one of the nation’s leading providers of education and credit counseling, ACCC works with consumers to help them with the best plan of action to reduce their debt and regain financial stability. For more information or to access financial educational information, go to www.consumercredit.com.