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The Sound of Financial Fitness *ACCC Launches Podcasts to Promote Financial Literacy*

Newton, MA – November 2, 2005 – American Consumer Credit Counseling (ACCC), a non-profit organization, has announced the launch of its inaugural series of free budgeting and credit podcasts to educate consumers nationwide. As part of its ongoing commitment to promoting financial literacy, ACCC's new podcasts are just the latest additions to the Financial Fitness Center's web site that is packed with information helping consumers manage their debt, build a budget, and organize their financial lives.

Podcasting is one of the latest trends in the business world and serves as a direct means of communication from an information provider to a subscriber. A podcast in itself is simply an audio recording, organized by a hosting site that sends its content across the Internet. Consumers can then access the audio content by simply clicking on the link to listen, or subscribing to the podcast to receive updated content every time the provider produces new information.

“The beauty of podcasting,” says Katie Ross, ACCC's Manager of Education and Development, “is that listeners all across the country can gain valuable financial tips delivered directly to their office PC or home computer, every time new content is created. Our podcasts,” she continues, “are interactive in a way unlike any other resource; since consumers can subscribe to the specific content that is of interest and relevance to their own lives.” To listen or download one of ACCC's podcasts go to www.financialfitnesscenter.org and choose from a variety of financial topics including: Budgeting Basics 101, Living an Affordable College Life, How to Improve Your Credit Score, What Does My Credit Report Tell Me, and How Do I Know If I Am A Victim of Identity Theft.

American Consumer Credit Counseling is a national non-profit 501 (c) (3) organization specializing in financial education and credit counseling services. ACCC provides individuals with practical solutions for solving financial problems and recognizes that consumers' financial difficulties are often not the result of poor spending habits but more frequently from extenuating circumstances beyond their control. ACCC strives to empower consumers to regain control the quality of their lives through education and money management. ACCC's experience has lead to success in serving thousands of consumers who are debt-free or on the road to financial independence. To listen or subscribe to ACCC's latest podcasts or for more information please visit www.financialfitnesscenter.org