



For Immediate Release

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**American Consumer Credit Counseling Announces Launch of
Partnership for the Advancement of Financial Literacy**
P.A.L. Program Will Donate to Local Community Groups

Newton, MA – April 27, 2004 – American Consumer Credit Counseling (ACCC), a non-profit agency, today announced the launch of its P.A.L. program—the Partnership for the Advancement of Financial Literacy, dedicated to donating money and educational supplies to local community groups across Massachusetts.

“ACCC has a strong commitment to financial education,” said Steve Trumble, CEO of American Consumer Credit Counseling. “The P.A.L. Program is a way for us to help local groups improve financial awareness in their communities—which inevitably makes our neighborhoods stronger,” Trumble continued.

Throughout the year, ACCC will donate up to \$25,000 to various community organizations. Just recently, \$1,000 was given to the Waltham Partnership for Youth’s Health Initiative. The Healthy Waltham Initiative is a community-wide strategic planning program. Founded on the belief that financial and economic health is as essential for families as it is for the community as a whole, the program also supports money management and financial planning exposure which involves applications of math and critical thinking skills that can start at a very early age.

If you are involved with a community group that may benefit from funding or educational material related to money management please contact Robert Currier at 1-800-769-3571 x256

ABOUT ACCC

American Consumer Credit Counseling (ACCC) is a national non-profit (501)(c3) organization specializing in professional education and credit counseling services. ACCC provides individuals with practical solutions for solving financial problems and recognizes that consumers’ financial difficulties are often not the result of poor spending habits but more frequently from extenuating circumstances beyond their control. ACCC



strives to empower consumers to regain control of the quality of their lives through education and money management. ACCC's experience has led to success in serving thousands of consumers who are debt-free or on the road to financial independence. Educational services include a comprehensive Smart Money School program which includes information on how to make informed financial decisions, budgeting and spending plan programs, identity theft and student debt. For more information please visit www.consumercredit.com.