



FOR IMMEDIATE RELEASE

Media Contact: Albie DiBenedetto
adibenedetto@consumercredit.com
1-800-769-3571

American Consumer Credit Counseling Launches Blog to Help Improve Consumer Financial Literacy

Auburndale, MA – July 21, 2010 – American Consumer Credit Counseling (ACCC), a leader in the credit counseling industry, has launched TalkingCentsBlog.com to provide consumers free financial education and advice.

“Social media is an essential tool for relationship building and provides a whole new way for businesses to interact,” says Steve Trumble president of American Consumer Credit Counseling. “Being able to provide consumers resources and real life examples at their fingertips, and allowing them to share with others freely brings them closer to living a financially healthier life,” adds Trumble.

TalkingCentsBlog.com is an interactive online community that serves as both a resource for information, and a meeting place for all consumers to discover and share ideas about managing finances, saving money, and getting out of debt. The blog features information and articles on various financial topics such as budgeting, money-saving tactics, bargain shopping, credit, debt management, and more. Readers are given the opportunity to share their ideas and views by commenting on the blog posts, opening up discussions with other readers and the authors themselves. For more information or to sign up to receive RSS feeds, log on to www.TalkingCentsBlog.com

About ACCC:

American Consumer Credit Counseling (ACCC) is a non-profit 501(c)(3) organization dedicated to empowering consumers to regain control of their lives through education, counseling, and debt management. ACCC provides individuals with practical solutions for solving financial problems and recognizes that consumers’ financial difficulties are often not the result of poor spending habits, but more frequently from extenuating circumstances beyond their control. As one of the nation’s leading providers of financial education and credit counseling services, ACCC works with consumers to help them with the best plan of action to reduce their debt and regain financial stability. ACCC is accredited by the Better Business Bureau and holds an A+ rating. It is also a member of the Association of Independent Consumer Credit Counseling Agencies. For more information or to access free financial education resources log on to ConsumerCredit.com.

###