

Summer Spending

What are you budgeting for this summer?



33% Vacation

46% of people with incomes over \$100,000 are budgeting for a vacation

71% of respondents will spend less than \$1,000 on a vacation

19% of respondents have not created a vacation budget

Average cost of a vacation...

\$1,145 per person

*2013 American Express Survey

25% Social Events

- Parties
- Weddings
- Cookouts

Only 2% of respondents will spend over \$500 on social events

1 in 4 respondents plan on spending money on social events this summer **but...**

48% of them have created a budget for it.

25% Recreation

- Outdoor Activities
- Sports
- Camping

61% of respondents will spend less than \$200 on recreational activities

27% of respondents have not created a recreational activity budget

11% Children's Camp

Average cost of children's camp /day care...

\$601 per child

40% of respondents have children in their home

Children's camp price range per week

\$100



\$1500

*American Camp Association

26% of respondents budgeted for summer camp or kids activities