Weddings are not only expensive for the couple and their families, but also for the invited guests. Here’s how much consumers spend to attend a wedding according to a 2014 poll by American Consumer Credit Counseling.

### HOW MUCH DO YOU TYPICALLY SPEND TO ATTEND A WEDDING, NOT INCLUDING A GIFT?

- 31% spend less than $100
- 32% spend $100-$250
- 20% spend $250-$500
- 13% spend $500-$1,000
- 3% spend $1,000-$2,500
- 1% spend more than $2,500

Budget-conscious consumers said...

### AVERAGE AMOUNT SPENT TO ATTEND A WEDDING (travel, hotel, clothes, etc.)

- 2013: $539
- 2014: $592 (10% increase)

48% of respondents with incomes below $40K are likely to spend less than $100.

### HOW MUCH DO YOU TYPICALLY SPEND ON A WEDDING GIFT?

- 1% spend $500 - $1,000
- 5% spend $250 - $500
- 44% spend $100 - $250
- 50% spend less than $100

### DO YOU GIVE BASED ON WHAT THE WEDDING COSTS?

- 25% say yes, I want to help cover the couple’s costs.
- 75% say no, I give what I can afford / what I think is appropriate.

#### Breakdown by Age and Income

- **18-34 year olds**
  - Yes: 33%
  - No: 67%

- **55+ year olds**
  - Yes: 14%
  - No: 86%

- **Income over $50K**
  - No: 84%

- **Average cash gift**: $150 (David's Bridal, 2013)

### EVER GONE INTO DEBT TO ATTEND A WEDDING?

- 36% say yes
- 64% say no

**Of respondents** typically give cash.

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