

# What Are Your FINANCIAL Priorities?



Results of ACCC's October 2017 Poll

## What Are Your Goals?

We asked our participants what they were working towards:

# 94%

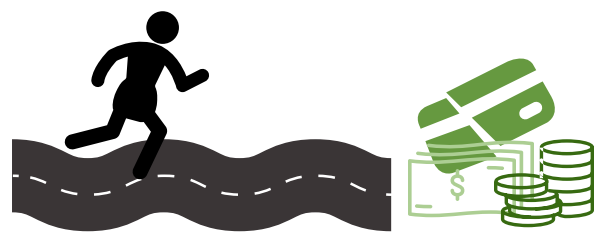


of respondents are working towards achieving a financial goal

In the long term,

# 71%

of respondents are working towards getting out of debt



## Savings & Obstacles

# 54%

 of respondents report Credit Card Debt as the biggest obstacle to achieving their financial goals

While 94% of respondents are working towards a goal,



# 48%

don't actively put aside any money from their paycheck into savings for the future

## Credit Card Debt



is reported as the biggest obstacle to every generation including:

**56%** of Baby Boomers

&

**46%** of Millennials

## On a Larger Scale...

According to a NerdWallet study, 58% of American's most pressing goal is paying down debt

According to Lincoln Financial,

# 1/3



of Americans said that retirement was one of their lifetime financial goals. Being debt-free was also a top goal



CNBC recommends saving...

- 1/4** of your gross pay in your 20's
- =** equivalent of your salary by 30
- 3x** your annual salary by age 40
- 5x** your annual salary by age 50
- 7x** your annual salary by age 60