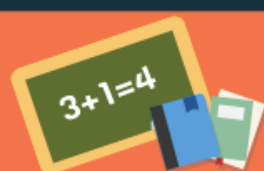


Back-to-School Budgeting



Results of ACCC's August Poll



Budgeting

Did You Know?

46%

of Respondents budget for Back-to-School shopping

In contrast...

38%

of Respondents **do not** budget for Back-to-School shopping

68%

of respondents



Back-to-School shop for 1-2 kids

Spending Habits

Spending Habits Per Child



26%

of respondents spend \$1-\$100

28%

of respondents spend \$101-\$200

23%

of respondents spend over \$200

61%

of respondents



say clothing & shoes are their biggest Back-to-School expense items across age groups

Spending Breakdown

More families tackled **Back-to-School** early with beginning 2 months before the beginning of school.

27%



21% wait until the last few weeks to **Back-To-School** shop.

According to a 2017 Survey from Deloitte

Back-to-School

is the second biggest shopping season in the U.S.

29 million households are touched



\$27 billion is spent in sales

Sources:

<https://www2.deloitte.com/us/en/pages/consumer-business/articles/back-to-school-survey.html>

 CONSUMERCREDIT.COM
ACCC-The Credit Counseling Professionals

866-769-7090

