What's in Your BUDGET?

Results for ACCC's September Consumer Poll

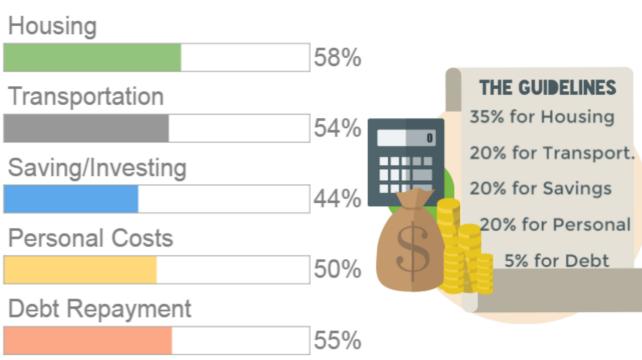


57% of the consumers polled by ACCC last month have a working budget, but many of these don't follow the recommended spending guidelines.

The Recommended Guidelines

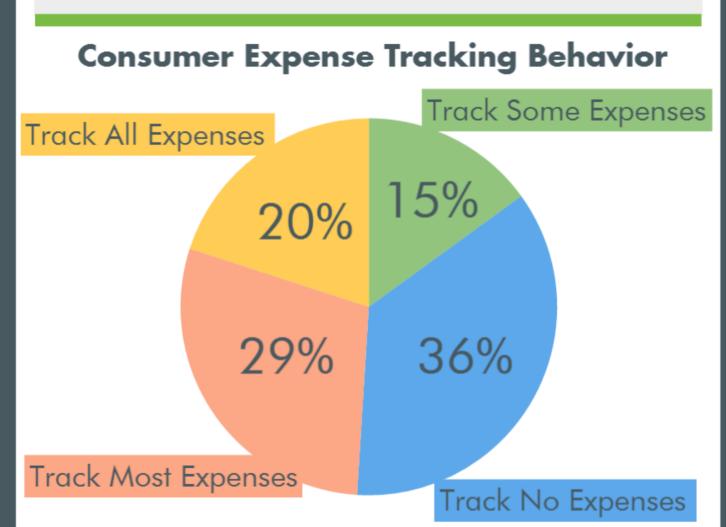
37% of respondents with a working budget are not aware of the recommended spending guidelines.

Percentage Who Know Each Recommended Guideline



Budgeting Habits

 $49\% ^{\rm of\ respondents\ do\ not\ track\ monthly\ changes\ in}_{\rm variable\ expenses\ to\ adjust\ their\ budget.}$



More Budgeting Trends

66% of Respondents would make budget adjustments based on the recommended spending guidelines.

According to Gallup:

Only 1 in 3 **Americans** prepares a detailed budget that tracks income and expenses every month.

According to the BLS:

An average of 21% of household income goes toward housing making it the largest expense by far













