

CONSUMER CONFIDENCE

RESULTS OF ACCC'S
MARCH 2017 CONSUMER POLL

42%

PERCENTAGE OF CONSUMERS POLLED WHO DO **NOT** FEEL THE ECONOMY IS MOVING IN THE RIGHT DIRECTION

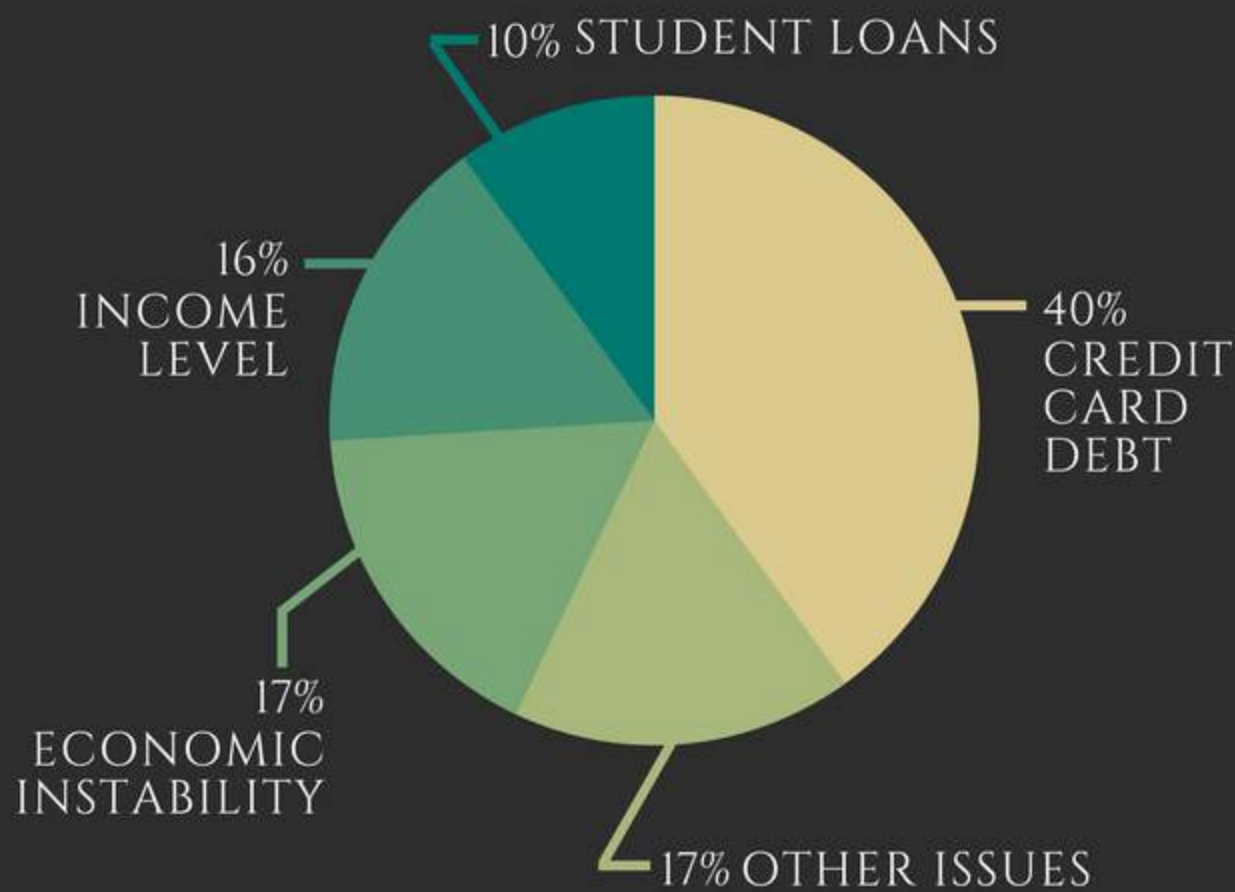


IN THE LAST 6 MONTHS, 64% OF CONSUMERS DECREASED SPENDING OR BOOSTED DEBT REPAYMENT



ONLY 1 IN 4 RESPONDENTS HAS APPLIED FOR A LOAN OR NEW CREDIT LINE IN THE LAST YEAR

BIGGEST FINANCE CONCERNS



MORE CONSUMER CONFIDENCE INSIGHTS



FROM 2015 TO 2016 THE NUMBER OF AMERICANS WORRIED ABOUT MEDICAL COSTS ROSE TO 60%
SOURCE: GALLUP



IN 2015 & 2016 AMERICANS' #1 FINANCIAL CONCERN REMAINED NOT HAVING ENOUGH FOR RETIREMENT
SOURCE: GALLUP



76% OF AMERICANS LIVE PAYCHECK TO PAYCHECK & 27% HAVE NO EMERGENCY SAVINGS SET ASIDE
SOURCE: BANKRATE.COM

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