

CREDIT REPORT BOOTCAMP

How much do consumers know about credit reports and scores? These are the results of a 2015 ACCC poll focusing on generational differences.



(34%)

BOOMERS

(36%)

and BABY BOOMERS

were the least likely to know their credit scores

87% OF RESPONDENTS KNOW THERE ARE



3 CREDIT REPORTING AGENCIES

WHO HAS THE HIGHEST AVERAGE CREDIT SCORE?

*2012 Vantage Score data from Experian

BOOMERS 829

BABY BOOMERS 782

GEN X 718

GEN Y 672

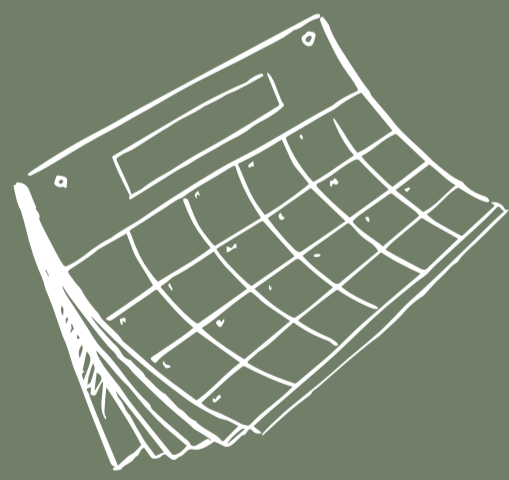


HOW OFTEN DO CONSUMERS CHECK THEIR CREDIT REPORT?

43% OF RESPONDENTS THINK THEY SHOULD CHECK ONCE A YEAR

BUT... 76%

OF RESPONDENTS ACTUALLY HAVE CHECKED WITHIN THE LAST YEAR



THE CREDIT SCORE SCALE

