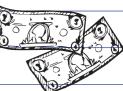


## HOW FINANCIALLY LITERATE ARE YOU?

April 2015 POLL RESULTS

1.) Do you consider yourself financially literate?
Out of 199 respondents...





2. How would you grade yourself on financial knowledge?

A or B

5 07

of respondents

C, D, or F

70

of respondents

\*According to a 2014 NFCC Consumer Financial Literacy Survey

3.) Respondents KNOW
the Francisco about...

4.) Respondents WORRY
the MOST about...

\*RETIREMENT
WWWW 33%

\*RETIREMENT

\*BILLS / EXPENSES

\* BUDGETING

\*CREDIT CARD DEBT

M10%

\*STUDENT LOANS



M11%



\*INVESTMENTS



M7%

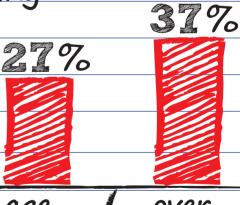


\*MONEY FOR FAMILY

5.) At what age did you start learning about personal finance?

1%

17%



under | age | age | over age 5 | 5 to 10 | 11 to 15 | 16 to 20 | age 20

\* 5% of respondents never learned about personal finance

of respondents teach their children about personal finance



of those respondents do not feel like they are financially literate



