

Wedding Guest Budgets

Weddings can be expensive for the guests, so we set out to find out how much people are spending and how they manage their budgets for attending weddings.

Results of a 2015 ACCC poll

IN THE LAST 18 MONTHS

Respondents who have attended at least one wedding



65%

35%

Respondents who have not attended any weddings



35%

Of women who attended a wedding had a budget

COMPARED TO



22%

Of men

Respondents who have had trouble affording attending a wedding

54%

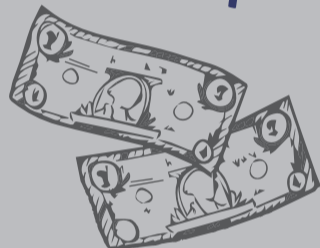
43%

Respondents who have not had trouble affording attending a wedding

MOST COMMON TACTICS TO SAVE MONEY ON WEDDINGS

Splitting a hotel room

38%



Splitting a gift

27%

Carpooling

26%

Skipping pre-wedding events

25%

Borrowing clothes/accessories

16%

Making a gift

8%

AGE AND WISDOM

18-34 year olds with wedding budgets

37%

35-54 year olds with wedding budgets

64%

\$109

Average spent on a gift in 2014



make that

\$200

For a family member

*AMERICAN EXPRESS SPENDING & SAVING TRACKER, 2014

72%

Of respondents spent less than \$500 on each wedding they attended